



eCarz Group partners with new asset finance marketplace

Queensland-based brokerage eCarz Group has been unveiled as an inaugural referral partner on Asset Finance Exchange (AFX), a new asset finance marketplace that is designed to connect finance professionals – such as mortgage brokers – with experienced asset finance specialists.

AFX, which is powered by Australia's largest aggregator, LMG, facilitates referrals from brokers to trusted asset finance specialists via its proprietary technology.

Asset Finance Exchange general manager, Jordan Mutton, says it's set to offer brokers more choice when it comes to placing their asset finance referrals with a referral partner.

“We understand that the asset finance referral landscape hasn't been without its challenges, with choice of referral partner and the ability to securely transfer client data key components of that sentiment. AFX helps alleviate such challenges by allowing brokers to decide which state-based or national asset finance specialist to entrust with their client, all while securely transferring client data via proprietary technology.

Mr Mutton continued: “AFX goes a step further by showcasing each asset finance brokerage's specialities – such as business funding, commercial or consumer asset – making it even easier for a referring broker to place their deal and allowing flexibility to use multiple referral partners when required.”



Speaking on the appointment of eCarz Group to the Asset Finance Exchange referral partner panel, Mr Mutton says eCarz Group has “significant runs on the board” when it comes to providing exemplary customer service.

“We have to remember that when brokers decide to refer a client for their asset finance needs, the experience has to be nothing short of outstanding. Not only does eCarz tick that box, they also have vast asset finance experience supported by a large support team – we’re excited at the prospect of what eCarz will bring to AFX and most importantly referring brokers and their respective clients.”

eCarz Group Founder and General Manager, Jason Masri, says partnering with AFX – in collaboration with LMG – is testament to the group’s hard work over many years.

“I couldn’t be more proud of what the team has built over the years, with customer experience being paramount to that success. Being part of AFX is recognition of this work and we can’t wait to work with brokers and their clients – our vision is to create long meaningful relationships across the network.”

According to Mr Mutton, the platform will also display reviews for each asset finance referral partner, providing referring brokers with greater visibility on who they’re dealing with and ensuring those on the Exchange are held accountable.

“The AFX platform will facilitate an in-platform reviews system, giving brokers the opportunity to leave a review after each referred deal. This will provide brokers with greater transparency on who they’re dealing with and the experience other brokers have had with that referral partner. It also ensures the asset finance specialists on the platform are meeting their outlined SLAs.”

Asset Finance Exchange is now available to all Australian-based brokers. For more information and to become a referral partner, reach out to Jason Masri at eCarz Group.

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**About Asset Finance Exchange**

Asset Finance Exchange (AFX) is a newly launched financial services provider that serves as a dynamic marketplace connecting asset finance referrers with trusted asset finance specialists.

Created to meet the evolving needs of brokers and finance professionals, AFX offers referrers the flexibility to choose among state-based and national specialist groups. With a focus on empowering referrers through choice and trust, AFX is committed to transforming the asset finance landscape by fostering strong partnerships and delivering exceptional service.

About eCarz Group

The eCarz Group started with a vision to deliver affordable, fast, and convenient finance to our clients across Australia. With over 20 years in the motor industry, founder Jason Masri saw a dire need in the market to uncomplicate the bank-dominated finance and car loan process that was plagued by paperwork and excessive approval times. Through his excellent relationships within the dealer network, the flagship eCarz Group business, eCarz was born.

eCarz started as a full-service car broker and has now grown into over 10 specialised finance businesses that offer financing on everything from cars and trucks, farm machinery, boats, heavy equipment, motorhomes, and so much more. While the scope of eCarz business operations has grown over the years, the eCarz vision to deliver affordable, fast and convenient finance continues to lay the foundations of our growth.

No matter the finance you need, from small to big, from east to west, north to south, find out how our growing team of passionate and dedicated finance specialists can help with all of your financing needs today.